At page 3, delete lines 12-22.

At page 4, delete lines 1-17.

At page 7, delete lines 8-9.

At page 7, line 10, change "(h)" to --(g)--.

At page 7, line 12, change "(I)" to --(h)--.

At page 7, line 15, change "(j)" to --(I)--.

At page 8, line 1, change "input/outport" to --
input/output--.

At page 8, line 14, change "listended" to --listened--

At page 9, line 12, change "regrding" to --regarding--

At page 10, delete line 7.

At page 10, line 8, change "(h)" to --(g)--.

At page 10, line 11, change "(I)" to --(h)--.

At page 10, line 13, change "(j)" to --(I)--.

At page 11, line 2, change "referrence" to --
reference--.

At page 11, line 11, change "examplary" to --
exemplary--.

At page 11, line 13, change "examplary" to --
exemplary--.

At page 11, line 15, change "examplary" to --
exemplary--.

At page 11, line 18, change "examplary" to --
exemplary--.

At page 11, line 20, change "examplary" to --exemplary--.

At page 12, line 5, change "examplary" to --exemplary--;

line 7, change "examplary" to --exemplary--;

line 9, change "examplary" to --exemplary--; and

line 11, change "examplary" to --exemplary--.

At page 15, line 7, change "OW1 - Own" to --OWS--;

line 12, delete "and keyword searching of ads"; and

line 17, change "a" to --an--.

At page 17, line 7, change "Ad database" to --Ad Database--.

At page 19, line 1, change "Ad database" to --Ad Database--;

line 18, delete "IWS assigns the", and delete lines 19-21;

line 22, delete "The" prior to "advertiser's text greeting"; and

line 22, change "Ad database" to --Ad Database--.

At page 20, line 2, delete "10".

At page 21, line 6, change "database" to --Database--,

and change "1033" to --1032--.

At page 21, line 21, change "database" to --Database--, and line 22, change "1032" to --1031--.

At page 22, line 16, change "Ad database" to --Ad Database--.

At page 23, line 15, change "OP1" to --OWS--,

line 16, change "1801" to --1800--,

line 18, change "1802" to --1801--,

line 21, change "1803" to --1802--, and

line 22, change "1804" to --1803--.

At page 24, line 1, change "1801" to --1800--, and

line 16, change "1801" to --1800--.

At page 26, line 12, change "2004" to --2003--.

At page 27, line 22, insert "2320" after "disk file".

At page 28, line 20, change "2303" to --2301--.

At page 29, line 10, change "Ad database" to --Ad Database--.

At page 31, line 5, delete "1512", and change "AD database" to --Ad Database--.

At page 31, line 18, change "AD" to --Ad--, and

line 19 change "database" to --Database--.

At page 33, line 2, change "AD database" to --Ad Database--, and

line 12, change "AD database" to --Ad Database--.

At page 34, line 8, change "AD database" to --Ad